

DAVID CRAIG

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EXPERIENCE

KEZK (St. Louis)

Adult contemporary part-time host.

2007-present

KLOU (St. Louis)

Oldies morning show host. Improved Adults 25-54 rank from #14 to #6.

2004-2007

WIL (St. Louis)

Country morning show host. First morning show in decades to beat KMOX for #1, Adults 25-54. Hit #1 in 8 books. Consistently ranked top 3.

1988-2004

WAIV (Jacksonville)

AC morning show host & assistant program director. #1 Adults 25-54.

1985-1988

Other great stations: **WMGK** (Philadelphia), **KDWB** (Twin Cities), **KMGC** (Dallas), **WQXI-FM** (Atlanta), **KAUM** (Houston)

ADDITIONAL QUALIFICATIONS

- ◆ Four time finalist for CMA Major Market Personality of the Year
- ◆ Proficient with:
 - ◆ Adobe Audition
 - ◆ 360 Systems Shortcut
 - ◆ NexGen
 - ◆ Vox-Pro
 - ◆ Audio Vault
 - ◆ Master Control
- ◆ Music Director---WRIE (Erie, PA), KSTT (Davenport, IA), WTBC (Tuscaloosa, AL)
- ◆ B.A.---University of Alabama (Broadcast & Film Communication)

Represented by Paul B. Anderson
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